

SAR Brochure Contest Rules-at-a-Glance + Panels Explained

The Sgt. Moses Adams Memorial Middle School Brochure Contest

Rules for Contest Entrants:

- 1. Open to students** in the 6th, 7th, 8th or 9th grades, depending on which year the American Revolution is taught in their educational system - including private, church based and home schooled students. A student can only enter once during these school grades. One Brochure per student - Not by a group.
- 2. Brochure theme:** Select: **One of the Nation's Five Foundational Documents:** The student should research one of these five foundational documents in the American Revolutionary War: 1. Articles of Confederation; 2. Declaration of Independence; 3. Constitution; 4. Federalist Papers; and 5. Bill of Rights. Find information on-line, or in a library. *(Do not just cut & paste!)*
- 3. Brochure size:** The brochures should be made from a single 8 ½" x 11" piece of paper. The paper should be folded according to the instructions provided for the contest. The content of the various panels of the brochure should align with the instructions provided. See Page 2 – Explanation of Panels.
- 4. Paper thickness & Color:** Any common paper so long as the final product can be folded closed as a tri-fold 8 ½" x 11" brochure. White paper is most common, but pastel, or color paper is acceptable.
- 5. Artwork:** Ideas are the most important element in these brochures and the art is merely a means of conveying those ideas. All artwork on brochures that is personally drawn is highly valued, which would include artwork created by the young person using software. Tracing is also acceptable, and simple drawings that represent complex concepts are encouraged for those who may doubt their artistic skills.
- 6. Pasting:** Pasting of personally drawn art work onto a master is permitted. **Do not** paste pictures from magazines, books, or off the Internet, or make extensive use of clip art.
- 7. Text:** The written text is commonly hand printed. Typed text sections (even pasted on) are also permitted. *[CAUTION: This needs to be original text written by the student – not clipped from magazines, books or taken off the Internet.]*
- 8. Identification:** See below 'SAR Brochure Panels Explained'. Make special note that the student's name and school on the **Back Panel** of the brochure is covered by a 3"x 3" **Post-It®** note throughout all judging at the Chapter, State and National level.
- 9. Brochure entries may be disqualified for these reasons:** (a) did not adhere to the Annual Americanism Theme; (b) is not 8 ½" x 11" in size; (c) is not a tri-folded brochure (cannot be folded).
- 10. Judging:** Brochures will be judged focusing on the following elements:
 - a. Content**
 - b. Creativity**
 - c. Correctness**
- 11. PRIZES INCLUDE:** Awards and Cash!
Prizes & Awards for local contests vary by SAR Chapter and by State. The National Prize & Awards are:
as of **2017 Congress:** 1st Place: **\$300** 2nd Place: **\$200** 3rd Place: **\$100**

The NSSAR Americanism Committee has approve these guidelines:

The judging Criteria rates highest personally drawn art work and authored text by the student as oppose to cut and paste from books, magazines and Internet. Computer aided graphics designed by the student may be used. However, this material must be of original design. No commercially produced or printed material, such as clip art, should be used. **Leniency Note:** In the spirit of encouraging entries in this contest and reducing disqualifications, judges may interpret "must" as "should" in detailed instructions.

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Following is an explanation of what each panel of the brochure should contain:

- a. **Cover:** A title and a picture
- b. **Inside Cover:** Picture to accompany the introduction. May also contain a brief caption or explanation of the picture.
- c. **First inside panel when Cover is opened (while folded):** An introduction that presents the basic facts of the event and succinctly states the main idea presented in the interior of the brochure. The introduction should have a title, be written in paragraph form, and clearly communicate the overarching concept of the brochure.
- d. **Two inner panels:** A detailed explanation of the ideas of the student around the theme. This written explanation should provide a systematic argument persuading the reader to the point of view of the author; that is, it should be a persuasive essay. The writing should be clear, well organized, and convincing. These panels may also contain pictures and/or artwork that make the brochure more aesthetically appealing. Some questions that may be helpful for the students to consider when completing these panels would include:
 - i. What are the lessons for our country within this document?
 - ii. How does this document reflect American society and American values?
 - iii. What thoughts do you have regarding the sacrifices made by the participants who drafted this document?
 - iv. What was the outcome of this document and how did this outcome impact American history?
 - v. What motivated the participants to be a part of creating this document?
 - vi. Could you have been a participant in creating this document?
- e. **Back Panel:** The following information needs to be included in the exact order specified on the back panel of the brochure inside a 2 ½” x 2 ½” framed box. Failure to include this information, and to contain all the information in the 2 ½” x 2 ½” framed box, can result in a lower ranking during the competition.
 - i. **Student’s Name: First, Middle Initial, and Last**
 - ii. **School District**
 - iii. **School Name: school name; or C.A.R. Society; or Scouting Troop**
 - iv. **Grade in School: (in California – 8th Grade) + School Year: 20xx-yy**
 - v. **Student’s Teacher’s/Adult Leader’s Name:**
 - vi. **SAR Code: (provide to teacher): e.g. TX for Texas + SAR Chapter name**

[NOTE 1: When a Brochure is submitted from another source, other than a school, e.g. C.A.R. Society, or home schooled child, reflect that in the info block.]

[NOTE 2: SAR will conceal the above personal information throughout the judging process using a 3”x 3” **Post-It® note.**]