

National SAR Website Judging Criteria

Robert B. Vance Website Award

Point values listed are maximums in each section.

- A. Website Content emphasizes the SAR National Goals of History, Education, and Patriotism which parts are more fully detailed at the following web page (60 points subdivided as indicated below in this section):
<https://www.sar.org/meet-sar/mission-goals>
1. History (20 points) - site implements and or reports areas of the National Historical Goals. Including Chapter or State preservation of records relating to the American Revolution, recognition of events that occurred during the American Revolution, supporting genealogical libraries and other genealogical entities, supporting research, or assisting in publishing or distributing findings from research regarding the American revolution, *etc.*
 2. Education (20 points) - site implements and or reports areas of the National Educational Goals Including Chapter or State sponsorship of SAR youth contests, ROTC and JROTC program sponsorship, program presentations to schools and to the public at large, distribute history curriculum, *etc.*
 3. Patriotism (20 points) - site implements and or reports areas of the National Patriotic Goals Including Chapter or State activities dealing with display and handling of the U.S. flag, National Anthem, color guard activities, first responder recognition, veteran recognition, *etc.*
- B. Emphasis on SAR brand and timely information (20 points subdivided as indicated below in this section):
1. SAR brand emphasis (10 points) - The National brand, SAR, is displayed clearly and openly, not hidden among other letters, on the primary page and most if not all parts of the website. Bonus should be give to the display of the brand in the title of the primary page and the domain name of the website.
 2. Website content is timely (10 points) - All information displayed regarding events, officers, meetings, and programs are timely within a few months. Example: Officers and other contacts displayed are for the current officer year and many meeting announcements are in the future.
- C. Web presence (15 points subdivided as indicated below in this section):
1. Ease of use (5 points) - items of interest are easily located, easy to read, logical layout, links to National SAR, as well as to other heritage organizations, genealogy sites, *etc.*
 2. Appearance (5 points) - the appearance of the website is attractive to the observer.
 3. Technology (5 points) - the website works well with web browsers, desktop computers, tablet computers and cell phones as well as links to Facebook and other social websites.
- D. Overall impression (5 points) - this includes individual qualities of the website, that is, feel good points.